

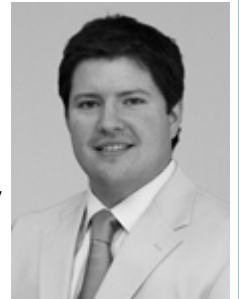


March 2009 Newsletter

Letter from our President ♦ Review of the Marathon ♦ March Calendar ♦ Social Scene ♦ Change in Policy

Dear Friends:

My name is Patrick Togni, and I recently became President of the BounceBack Kids Board of Directors. I am honored to be a part of this wonderful organization, and to serve with such a talented and committed group of board members and staff. In connection with our March Newsletter, I have been asked to provide you with a little background on myself and to share some insights into where we see BounceBack Kids going in 2009 and beyond.



After a decade in Washington, DC, my wife Samantha Stockman and I moved to Durham in January 2007. Our decision to relocate here was easy. Like many of you, we wanted to be closer to family and to raise our children in a community with the right balance of opportunity and quality of life. A few months later, I was lucky enough to be introduced to BounceBack Kids by co-founder Dr. Henry Friedman.

By any measure, these are exciting times for BounceBack Kids. First and foremost, we are growing. In 2008, we saw a 175 percent increase in the number of referrals of new participants. This substantial rise is ongoing and shows that our outreach efforts across the region and state are working. In 2009, and as always, we will continue to pursue our mission by enriching the lives of as many children with serious medical conditions and their families as possible. I am particularly excited about the prospect of new participants and their families getting to know and creating lasting relationships with our current members, many of whom have been with us since the very beginning.

We are also thrilled with the feedback we've been getting about our new name and logo. We owe special thanks to Spark Creative Services (www.sparkcs.com), who worked with our board to develop the new logo. We are also excited about leveraging technology to continue growing our brand, and the BounceBack Kids pages on Facebook and YouTube are just the beginning of that important effort. Of course, the essence of our brand -- and our mission -- are the children we serve. They will remain at the center of everything we do in the future.

On behalf of our entire board and staff, I also want to thank the students and volunteers at the Duke-Carolina Student Basketball Marathon. As many of you know, BounceBack Kids has been the beneficiary of this annual fundraiser since its inception. This year's game was the closest ever. UNC edged Duke 1,645 - 1,642 in a great game that lasted 24 hours. Many of our participants and their siblings capped off the marathon again this year with an excellent performance. We already cannot wait for next year's kickoff dinner and marathon.

Finally, I would like to extend our deepest condolences on the passing of NC State women's basketball coach Kay Yow. In addition to her legendary coaching career, Coach Yow also served on the BounceBack Kids Advisory Council. She will be missed.

I look forward to seeing you soon.

Patrick Togni
President, Board of Directors
BounceBack Kids

2009 Duke-Carolina Student Basketball Marathon....The Rivalry Continues

by Jeff Peterson

The Duke-Carolina rivalry has always been unmatched. Even during Duke's tumultuous 1994-1995 season, when they went 2-14 in the ACC and North Carolina was ranked in the Top 5 nationally, somehow the two teams managed to put together a performance for the ages.



I will never forget Jeff Capel's running three-pointer from just inside half-court as time expired in Cameron Indoor Stadium to send the game into overtime. As a fan, you never really wanted these games to end: you wanted them to go all night.

And that is exactly what took place this year on Duke's Campus at Wilson Gym on January 17th and 18th during the Duke-Carolina Student Basketball Marathon. The game began with Lisa Brachman, Executive Director of BounceBack Kids, tossing the ball up at half-court on Saturday at 4 pm. After 24 hours of continuous play, it was, amazingly, still a 3-point game. I was half-expecting a Jeff Capel-esque half-court shot to go in at the buzzer and send the Marathon game into overtime. But after 24 hours, the game ended in regulation with the students from North Carolina edging the Dukies 1645-1642, by far the closest margin of any game in Marathon history.

This year's Basketball Marathon was yet another huge success, with students from the two rivaling schools coming together to raise \$31,000 for the BounceBack Kids and the Chordoma Foundation. The leadership committee that organized and coordinated this event deserves every bit as much of a raucous ovation as Capel received after hitting that infamous three-point shot. "We are so grateful to the many, many Duke and UNC students who work tirelessly to organize and run this terrific event," said Lisa Brachman after the Marathon. "We are honored to be the primary beneficiary of the Marathon, and we are thrilled to have this close relationship with the students at Carolina and Duke."

The BounceBack Kids provided an amazing performance at the end of the Marathon. Yours truly also laced up a beat-up pair of running shoes and got out on the floor. Personally, I had a blast playing, but I do believe there was some sort of negative karmic energy in the air as I was forced to represent North Carolina. The fact that I have been a Duke fan since I was a kid and grew up knowing the seriousness of this rivalry must explain why I went 1-12 from the 3-point arc... right? I mean, can you think of any other reason?

Students from both schools have already begun working to plan for the next Basketball Marathon which will take place in late January of next year, this time on UNC's campus. If I play in that game, I will be representing Duke, so do not expect another 1-12 performance. The karmic energies will be in my favor. Do, however, expect the rivalry to continue in true battle-of-the-blue fashion...

BounceBack Kids Hits The Social Scene

Looking for a free and easy way to support BounceBack Kids? You can now find us on both Facebook and YouTube. Become a fan of BounceBack Kids by visiting our Facebook [page](#). Or, keep up-to-speed on issues and media related to BounceBack Kids, donate your status, make a donation, set up a donor match (a promise to donate if the cause reaches a specific number of members or dollar amount raised), and gain status by recruiting members and getting donations by joining our [cause](#).

Watch current and past user-generated and professional videos, such as our 2009 Spotlight video, on our [YouTube](#) channel.

March Calendar

To RSVP to any of these events, please call Lisa (919) 246-9100.



Saturday March 7th - Basketball at Emily K Center

What: High quality beginner-level basketball instruction that includes various basketball drills such as passing and pivoting, dribbling, shooting and non-competitive games.

Where: Emily K Family Life Center, [904 W Chapel Hill St.](#), Durham, NC 27701

When: Saturday, March 7, 11:00 am - 12:30 pm

Saturday March 14th- 27th Annual Raleigh St. Patrick's Day Parade and Festival

What: A celebration for all ethnic groups and cultures. The parade has over 3,500 marchers including floats, pipe and drum bands, horses, dancers and many recognizable mascots. See all of the wonderful entertainment at the Wearin' O' the Green Festival. There will be live music and dancing. In addition, there will be a wide variety of vendor booths: Irish Organizations, Irish jewelry and other trinkets, food vendors, children's games and activities. Fun for the entire family!

Where: [Downtown Raleigh and Moore Square](#). The parade starts at the corners of Cabarrus and Wilmington streets and ends at Moore Square. We will meet at Fayetteville St and Morgan St (in front of the State House). We can watch the parade and head over to Moore Square.

When: We'll meet at 11:30. The parade begins at noon, festival follows the parade.

More Information: [Parade Website](#)

Saturday March 21st - Carolina Basketball Museum

What: The museum features artifacts, videos, photos, statistical and historical panels that highlight the history of the Carolina Basketball program. The museum experience begins with a six-minute theater presentation and includes video tributes to Dean Smith, Roy Williams and the Carolina Family, Phil Ford, Michael Jordan and the history of UNC Basketball.

Where: UNC Campus, first floor of the Ernie Williamson Athletics Center. The Williamson Center is adjacent to the Smith Center and Koury Natatorium on Skipper Bowles Drive.

When: Saturday March 21. 11:00 am to 12:30 pm

More Information: [Museum website](#)

Saturday March 28th - Group Fitness at Empower

What: Join us for 45 minutes of group fitness activities which include a "settling in" period, a fitness or exercise routine and a cool-down and stretching period.

Where: Empower Personal Training, [3211 Shannon Rd Ste 105](#), Durham (919) 401-8024

When: Saturday, March 28, 10:00 am

More Information: www.becomepowerful.com

BounceBack Kids Announces Change in Policy

Effective March 1, 2009, BounceBack Kids will implement a new policy for individual fitness and basketball training sessions. Under the new individual sessions policy, BounceBack Kids will be able to participate in one individual fitness and/or basketball session a week. These once-weekly individual sessions are available in addition to our monthly group fitness and basketball sessions, which are always open to all BounceBack Kids and offer our participants the opportunity to work out and play in a group setting.

BounceBack Kids™ enriches the lives of children with serious medical conditions and their families through free year-round social, athletic, and recreational activities offered in a caring and supportive environment that is medically-safe. Core programs include group fitness, individual fitness, recreational and social activities, a buddy program and a college planning guide.

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