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Students play basketball for charity

By: News 14 Carolina Staff

DURHAM – Duke and UNC held the fourth annual Student Basketball Marathon to support Bounceback Kids, an organization that provides activities for children in area hospitals.

The event holds the title in the Guinness Book of World Records as the longest continuous basketball game.

Students said it's a way to be united over a game that normally divides the schools.



"It brings Duke and Carolina students together to plan the marathon and also to play here. It's really a friendly game, and it just reminds you of what's important," Duke senior Paula Rosine Long said. "We've got a lot of the kids out here today and at the end of the marathon, the kids do their performance and show off the skills they learned at Bounceback Kids."

Last year's event raised \$50,000 for the organization.

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