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FOR IMMEDIATE RELEASE

CBS STORY ON HOOP DREAMS NOMINATED FOR SPORTS EMMY

CHAPEL HILL, NC (March 30, 2006) – CBS’s story on Hoop Dreams Basketball Academy has been nominated for a Sports Emmy. The CBS Story aired April 2, 2005 before the Final Four. Dr. Henry Friedman, chair of the Board of Directors of Hoop Dreams, and Mike Zeillmann, Athletic Director of Hoop Dreams, are associate producers of the Hoop Dreams story. To view this story, please go to www.hoop-dreams.net and click on “View the 2005 CBS SPORTS Final Four Video”.

The Sports Emmy Awards honor excellence in sports television coverage. Winners of the Sports Emmy Awards will be announced on May 1, 2006. For more information on these awards, please go to www.emmyonline.org.